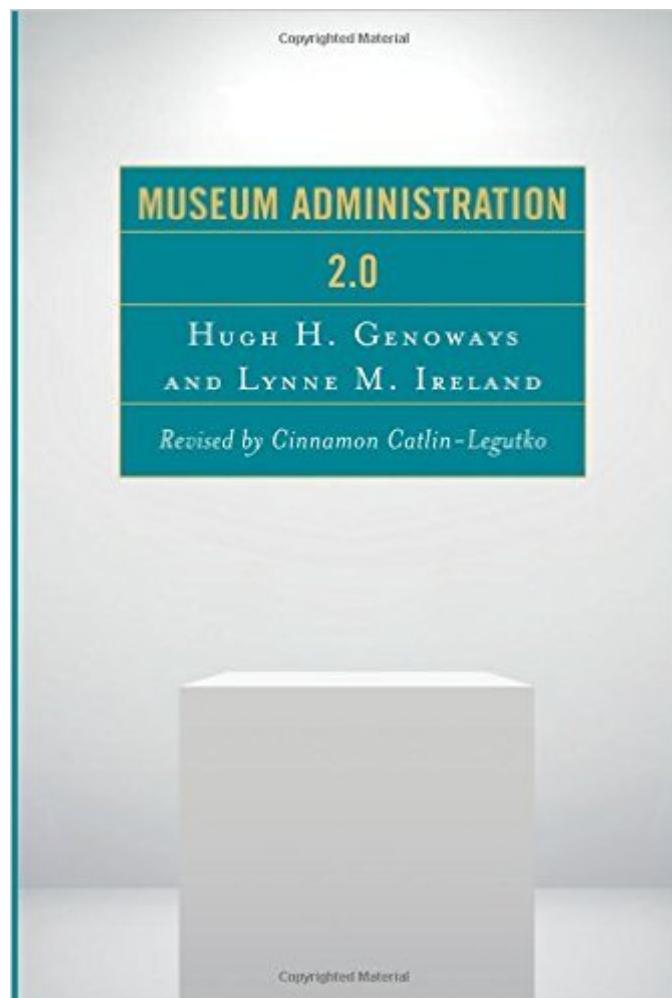


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Museum Administration 2.0 (American Association For State And Local History)



Synopsis

Wondering what a museum director actually does? About to start your first director's job? Looking for guidance in starting up a museum or working with a museum director? Hugh Genoways, Lynne Ireland, and Cinnamon Catlin-Legutko have taken the mystery out and put common sense and good guidance in. Learn about everything from budgets and strategic planning to human resources and facilities management to collections and programming. They also help you tackle legal documents, legal and ethical issues, and challenges for today's 2.0 world. Case studies and exercises throughout help you review and practice what you are learning, and their extensive references will be a welcome resource.

Book Information

Series: American Association for State and Local History

Paperback: 402 pages

Publisher: Rowman & Littlefield Publishers; Reprint edition (July 18, 2016)

Language: English

ISBN-10: 144225551X

ISBN-13: 978-1442255517

Product Dimensions: 6.2 x 1.2 x 8.8 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #164,158 in Books (See Top 100 in Books) #29 in Books > Politics & Social Sciences > Social Sciences > Library & Information Science > Library Management #31 in Books > Business & Money > Industries > Museums #53 in Books > Politics & Social Sciences > Social Sciences > Museum Studies & Museology

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